



AGRONATURA CERTIFIED ORGANIC COSMETICS:
ELEGANT, EFFECTIVE AND SAFE.



We would like to introduce you to our certified organic agriculture and help you to understand what “natural” means so that you can choose products that really are natural.

“Almost everyone thinks that nature is a good thing, but very few can actually grasp the difference between what is natural and what is artificial”.

Masanobu Fukuoka

Agronatura promotes the awareness of natural products, supports organic farmers and produces high quality certified organic cosmetics.

Our strengths are:

1) Absolute control of the organic herb production chain: the herbs cultivated with passion and skill by the Agronatura farmers are used in the cosmetics.

2) Certified organic cosmetics, which are safe, effective and with natural origin fragrances.

3) Choice of a positioning and a visual presentation that combines a high quality natural product with an elegant and fashionable image. Our mission is to communicate and teach to consumer the understanding of what is truly natural also through the care and attention put on the product's image.

4) Exclusive use of pure mountain water in all formulations. Our laboratory is based in Trentino, one of the natural paradises of the Italian mountains.



*Pure
mountain
water*





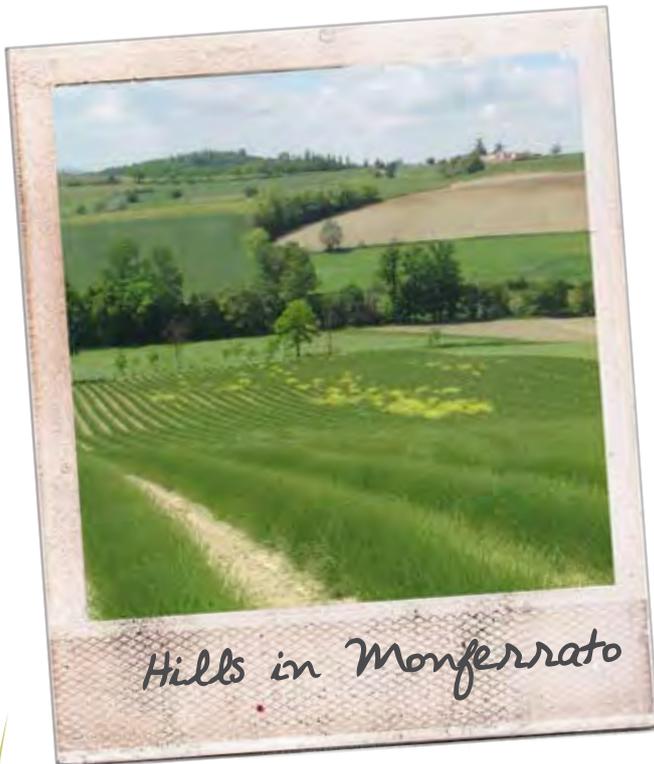
THE HISTORY OF AGRONATURA

Agronatura is a cooperative of 50 farmers who have been growing officinal herbs, organic and Demeter, since 1986.

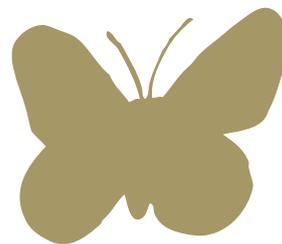
Most of the cultivations are in the Langhe and Monferrato, a rural area with high hills located in Piemonte, a region well-known for its excellent food specialties, among which the Alba truffle.

We, at Erbe e Cultura, promote their story and use their herbs in our cosmetics.

Agronatura cosmetics meet the highest quality standards and are made with the best raw materials.

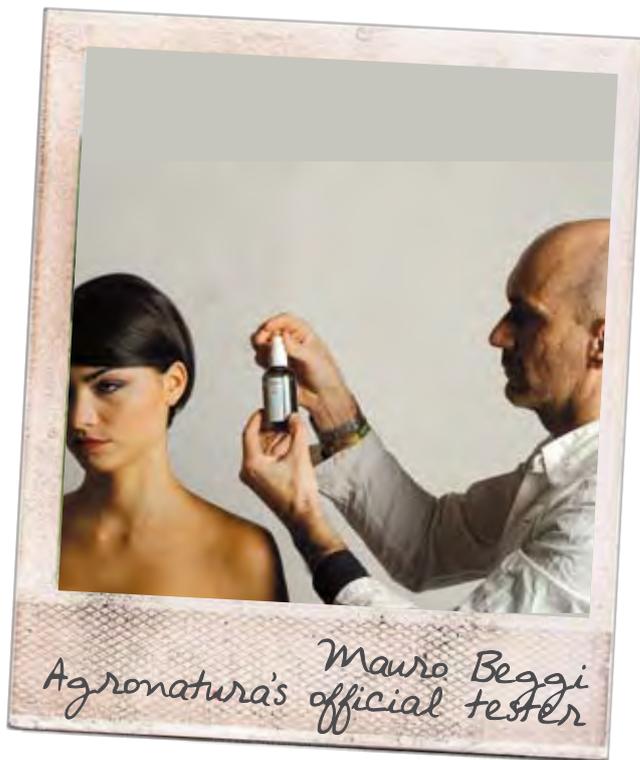


Hills in Monferrato





PERFORMANCE OF CERTIFIED ORGANIC COSMETICS



There is a still large number of us who see certified organic products as healthy but ineffective.

Without adequate research into active vegetable ingredients as a chemical alternative, this is certainly a risk. Many companies use chemical raw materials as they are simple and economic, yet this does not mean the products obtained will produce the best results. At present we have a far greater knowledge of chemicals than we do of active vegetable ingredients and they are more widely used.

Such research is of course more demanding, but with natural and organic raw materials we can achieve even greater results. Agronatura has invested 4 years of research and testing into achieving the level of excellence it boasts today.

As testament to this, our first conditioner was sampled by Mauro, a well-known Italian hairdresser who, thanks to his passion and professional devotion, then accepted the role of tester for Agronatura hair care products.

The conditioner provided excellent nourishment to both hair and scalp thanks to the richness of its active vegetable ingredients, but could not untangle hair without the "assistance" of chemicals!

18 months later, thanks to the meticulous work of head laboratory researcher Dr. Miori and to Mauro's determination in testing, we have produced a conditioner that untangles hair as well as the best professional products available, while it simultaneously nourishes and protects the hair against harmful effects as well as the best organic products.

All Agronatura products are healthy, effective and naturally fragranced.





THE ORGANIC COSMETICS LABORATORY

The market for cosmetic products has evolved dramatically in recent years, with consumers now more sensitive to wellbeing, to nature and everything that goes in harmony with it. On the other hand, at a time when the imposing prevalence of products passed off as natural is matched only by consumer suspicion towards them, it is even more important for a company to market products that are genuinely natural, certified organic and even more effective.

This is our mission: to invest constantly and mainly on the quality of the products.

Agronatura has developed a strong partnership with an organic laboratory located in Trentino, in the mountainside. The laboratory uses for all cosmetics formulations exclusively pure mountain water. Its two founders, both firmly focused on corporate ethics, like many pioneers, began in a small laboratory where they started to research into active vegetable ingredients as chemical alternatives. Today, the 45 employees follow the same corporate ethics and the same keenness for research. Erbe e Cultura has worked in harmony according to this structure since 2006. Agronatura herbs and derivatives have been widely studied and are held in high regard by the laboratory staff, and together we have achieved a level of notable excellence with our simple, extensive but effective methodology (prototype cosmetics, test performed by professional users, test analyses and fine tuning of new prototypes.)

Ongoing research into a functional and natural chemical alternative.

The cosmetics laboratory is equipped with state of the art production and packaging machinery and carries ISO9001 (quality) and ISO 14001 (environment) certification.





AGRONATURA COSMETICS



Agronatura products are high quality, highly effective, healthy and made with natural origin fragrances.

The rich vegetable base helps nourish and stabilise any imbalances in surface layers of the skin and scalp.

Agronatura cosmetics are suitable for normal and sensitive skin and scalp and those damaged by chemical products and/or smog.



Agronatura cosmetics are studied for the care and the beauty of body and hair. Our mission is to revalue the basic products for cleaning, care and beauty.

Referring to this type of products, the high quality of Agronatura stands out in a clear and distinct way. Our consumers are very happy with our quality and we are very glad to satisfy them.



Agronatura cosmetics are composed by the following certified organic fragrances: Damask Rose, Neroli, Lavender and Bergamot.

Using our products, the consumer is able to experience an enrichment of the senses that aromatherapy has offered for millennia.



DAMASK ROSE BODY CARE SERIE

*Aromatherapeutic principles:
the Rose gives a feeling of safety and
spiritual harmony.
Makes a special gift for a lady. Rose is
the queen of essential oils.*

Body Shampoo - Doccia Corpo

Bottle with cap 50 ml

Bottle with cap 250 ml

Bottle with dispenser 500 ml

Body Milk - Latte Corpo

Plastic Tube 150 ml with paper box

Bottle with dispenser 250 ml

Body Oil - Olio Corpo

Bottle with cap 100 ml with paper box

Hand Cream - Crema Mani

Plastic Tube 75 ml with paper box

Hand Soap - Sapone Mani

Bottle with dispenser 250 ml



ROSE TRACKING TABLE
PRODUCT. DAMASK ROSE
AREA OF CULTIVATION. ITALY
PRODUCTION METHOD. ORGANIC
ALTITUDE. 800M
CULTIVATED AREA. 25 HA

DAMASK ROSE HAIR CARE SERIE

Hair Shampoo - Shampoo

Bottle with cap 50 ml

Bottle with cap 250 ml

Bottle with dispenser 500 ml

Hair Conditioner - Balsamo

Bottle with cap 50 ml

Plastic Tube 150 ml

Bottle with cap 250 ml



ROSE TRACKING TABLE
PRODUCT. DAMASK ROSE
AREA OF CULTIVATION. ITALY
PRODUCTION METHOD. ORGANIC
ALTITUDE. 800M
CULTIVATED AREA. 25 HA

ITALIAN LAVENDER BODY CARE SERIE

Aromatherapeutic principles:

Italian Lavender has a positive effect on the nervous system, is calming and relaxes but is at the same time refreshing.

Body Shampoo - Doccia Corpo

Bottle with cap 50 ml

Bottle with cap 250 ml

Bottle with dispenser 500 ml

Body Milk - Latte Corpo

Plastic Tube 150 ml with paper box

Bottle with dispenser 250 ml

Body Oil - Olio Corpo

Bottle with cap 100 ml with paper box

Hand Cream - Crema Mani

Plastic Tube 75 ml with paper box

Foot Oil - Olio Piedi

Bottle with cap 100 ml with paper box

Foot and Leg Cream

Crema Gambe e Piedi

Plastic Tube 75 ml with paper box

Hand Soap - Sapone Mani

Bottle with dispenser 250 ml



LAVENDER TRACKING TABLE
PRODUCT. ITALIAN LAVENDER
AREA OF CULTIVATION. ITALY
PRODUCTION METHOD. ORGANIC
ALTITUDE. 500M
CULTIVATED AREA. 55 HA

ITALIAN LAVENDER HAIR CARE SERIE

Hair Shampoo - Shampoo

Bottle with cap 50 ml

Bottle with cap 250 ml

Bottle with dispenser 500 ml

Hair Conditioner - Balsamo

Bottle with cap 50 ml

Plastic Tube 150 ml

Bottle with cap 250 ml

Beauty Hair Mask - Maschera

Plastic Tube 150 ml with paper box



LAVENDER TRACKING TABLE
PRODUCT. ITALIAN LAVENDER
AREA OF CULTIVATION. ITALY
PRODUCTION METHOD. ORGANIC
ALTITUDE. 500M
CULTIVATED AREA. 55 HA

BERGAMOT BODY CARE SERIE

*Aromatherapeutic principles:
the Bergamot is an ancient variety of
citrus fruit typical from southern Italy.
It is a delicate fragrance which enhances
the good mood and reliefs from stress.*

Body Shampoo - Doccia Corpo

Bottle with cap 50 ml

Bottle with cap 250 ml

Body Milk - Latte Corpo

Plastic tube 150 ml with paper box



BERGAMOT TRACKING TABLE
PRODUCT. BERGAMOT
AREA OF CULTIVATION. ITALY
PRODUCTION METHOD. ORGANIC
ALTITUDE. 300M
CULTIVATED AREA. 5H

NEROLI BODY CARE SERIE

*Aromatherapeutic principles:
the Neroli is extracted by orange tree
flowers and takes his name after a
famous Italian noble woman. It is a
perfect fragrance, perfect for women.*

Body Shampoo - Doccia Corpo

Bottle with cap 50 ml

Bottle with cap 250 ml

Body Oil - Olio Corpo

Bottle with cap 100 ml with paper box

Body Milk - Latte Corpo

Plastic tube 150 ml with paper box



NEROLI TRACKING TABLE
PRODUCT. NEROLI
AREA OF CULTIVATION. ITALY
PRODUCTION METHOD. ORGANIC
ALTITUDE. 100M
CULTIVATED AREA. 11H

ANTI AGE HAIR CARE SERIE

*Aromatherapeutic principles:
Camomile blends perfectly with natural
skin oil creating a very effective action.
It strengthens the scalp.*

*Lemon Balm has a tone-relaxing,
rejuvenating effect on the nervous
system.*

Anti Age Shampoo Shampoo Anti Età

Bottle with cap 50 ml

Bottle with cap 250 ml

Bottle with dispenser 500 ml

Anti Age Conditioner Balsamo Anti Età

Bottle with cap 50 ml

Plastic Tube 150 ml

Bottle with cap 250 ml

Antiage Hairspray Spray Anti Età

Bottle with spray 100 ml

Super Volume Hairspray Spray Volumizzante

Bottle with spray 100 ml



LEMON BALM TRACKING TABLE
PRODUCT. LEMON BALM
AREA OF CULTIVATION. ITALY
PRODUCTION METHOD. ORGANIC
ALTITUDE. 700M
CULTIVATED AREA. 32H

CAMOMILE TRACKING TABLE
PRODUCT. CAMOMILE
AREA OF CULTIVATION. ITALY
PRODUCTION METHOD. ORGANIC
ALTITUDE. 400M
CULTIVATED AREA. 18H

DEODORANTS

Fragrance is elegant and delicate.

It is an extremely delicate deodorant, not aggressive for skin. It has a bactericidal action to avoid undesired smell preserving the natural perspiration and moisturizing of skin. This deodorant does not obstruct skin pores and does not produce side effects like allergies or dermatitis.

Application is suggested every 4 hours.

Deodorant Damask Rose Deodorante di Rosa

Bottle with spray 100 ml with paper box

Deodorant Italian Lavender Deodorante di Lavanda

Bottle with spray 100 ml with paper box



HOME FRAGRANCE HOME CARE SERIE

Natural Lavender and Damask Rose fragrance. Leave a delicate and long-lasting natural aroma. Our Home fragrances are made with an essence obtained through an entirely natural process, carefully distilling into water vapour hand-picked Damask Rose flowers and Lavender grown using certified organic methods. Using our products, the consumer is able to experience an enrichment of the senses that aromatherapy has offered for millennia.

Damask Rose Water Acqua di Rosa

Bottle with spray 100 ml

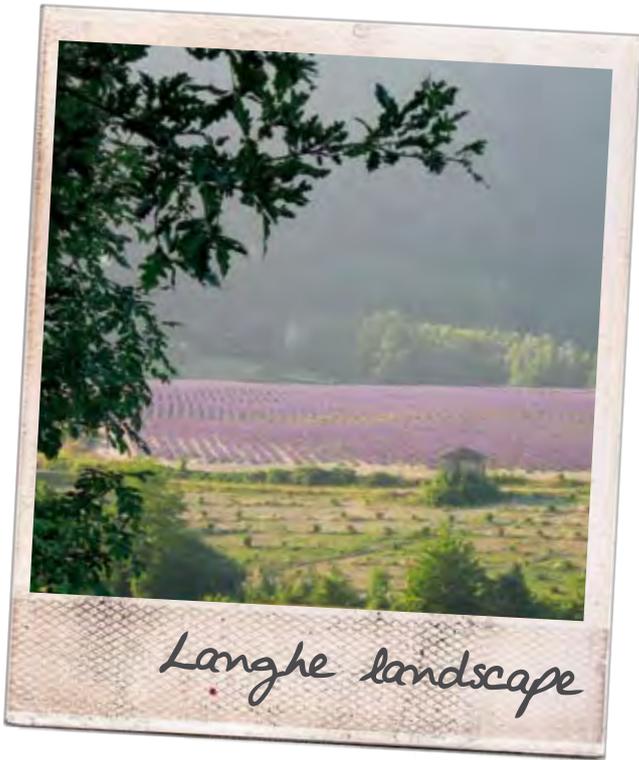
Italian Lavender Water Acqua di Lavanda

Bottle with spray 100 ml





CERTIFICATIONS



The biological cultivation method and the entire Agronatura herbs supply chain is certified by ICEA and DEMETER.



*Ingredients
from organic
agriculture.*



Moreover Agronatura carries ISO 9001 (quality) and ISO 14001 (environment) certification.

The cosmetics laboratory carries ISO 9001 (quality) and ISO 14001 (environment) certification.

Moreover Agronatura carries the organic cosmetics certification.

The INCI formula for all cosmetics is certified by ICEA and ECOCERT.





*ERBE E CULTURA srl
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