





Laboratories
Luzern®
PŪRE COSMECEUTICALS™



FOUR SEASONS HOTEL

"Luzern is a diamond of a find! The purity of the ingredients and importance of proper formulation of products allows me to treat my clients knowing they are truly getting the best for their skin and overall health in the long term. I am extremely proud to be using Luzern in my practice." KLS Skin care, Toluca Lake, CA



MAYFLOWER
Inn & Spa

"I love this line... Clients also break out a lot less when they use this product, and it has a good dose of anti-oxidants to boot!"- Jamie Ahn, Spa Director, Townhouse Spa, NYC



Mayflower Inn & Spa
"Voted The # 1 Spa in America"
Good Morning America with Travel and Leisure



Julia March
Integral Skin Care

"Don't leave the spa without this product...your skin will thank you for it!"-
Julia March, Julia March Skin Care Studio, NYC voted Best of New York by
NewYorkTimes Magazine



"After using Luzern products, or performing Luzern treatments, my clients' skin looks firmer, more nourished, and glowing. Luzern products cover a range of skin care needs which can be used at home, in the doctors office, or spa."- Lead Esthetician, Advanced Dermatology Associates Livingston, NJ



KIMARA AHNERT
NEW YORK

"Luzern Cosmeceuticals provide higher levels of antioxidant ingredients and thus show greater impact on the skin."
-Steven Grekin MD (Dermatology Times)



"Luzern Force De Vie Crème is one of my favorite products. Clients are raving about the texture and love how clean and pure it feels on the skin. It's the perfect cream for all skin types because it nourishes, tightens and improves skin's health" Spa Radiance

The Plaza Beauty

It is like a nutritious meal for the skin- pure heaven.” Angelina Umansky, Owner and Esthetician, Spa Radiance, San Francisco, CA voted Best of San Fransisco by SF Magazine



MANDALA

“Luzern facials give results that last...fine lines disappear, the skin glows. My clients are thrilled!”-Spa Director, Four Seasons Hotel, NYC



THE RITZ-CARLTON®

STILLWATER



A PARK HYATT SPA

*“Luzern is absolutely the most fantastic product!! The Force de Vie is my very favorite, hydrating and luxury all rolled into one. For me, I use the products to start my skin regimen in the morning and end my day at night.”
-Bonnie Kyle, Spa Director Peninsula Hotel, Beverly Hills, CA voted Best of The Best by Conde Nast Traveler.*

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The Luzern Oxygen Facial at Euphoria was one of the most successful Spa Week treatments we have ever offered! I love the serums and plus the added bonus of being able to customize each and every client's treatments and take home rituals.” Kristin Haines, Owner and Esthetician, Euphoria Spa, NYC, voted Best Skincare Professional, Julie B. Awards

THE PENINSULA

BEVERLY HILLS



*“I have been using Luzern for the past 4 years... Like any seasoned product junkie, I have surveyed the rest of the skin care market wondering if there might be something ‘even better’ out there. There is not...”
- Beth Forgosh, Soho Health Center, NYC*

Power Purity and Purpose...

The Vision

In 1999 we set out to create the world's purest and most effective skin care based on the unparalleled purifying and rejuvenating elements of the Alps. Our vision was anything but typical in the skin care industry, and making our vision a reality took us on an incredible journey.

The Challenges

Our first challenge was finding the most effective, cutting-edge cosmeceuticals.

We sought out active ingredients with pharmaceutical-grade quality, because results were so central to our vision. In practice, this was quite challenging. We were continuously cautioned, "those ingredients are very expensive", or told, "nobody formulates in percentages that high". This was sadly all too true. More often than not, the prestigious companies that worked with our pre-eminent lab invested in celebrity models and expensive advertising campaigns rather than formulating with ingredient percentages that would give the results they promised. This is commonly known as label claim. We re-assured our lab consultants that *our clients would know the difference...* **and they did.**

Our second challenge was formulating with a nontoxic, natural preservative system.

Ten years ago, and even today, this was a huge undertaking. For decades, the skin care industry has relied on cheap, synthetic, and often harmful preservatives. Alternatives are hard to come by and are not always effective. Working collaboratively with the lab we discovered an ingenious preservative system derived from natural enzymes. The system insured safe, yet effective antimicrobial protection with the added benefit of maintaining the potency and efficacy of valuable, active ingredients.

Since the beginning of our journey Luzern has become a coveted line by doctors, med-spas and health spas worldwide. We are happy that we held to our Alpine Vision of Power and Purity. This vision has driven our success over the years and continues to set us apart from other skin care lines. We think the skin care ideal we set out to create is more relevant today than ever. We want to thank you for taking the time to read about our company and **we invite you to experience the Luzern difference...**

We removed all the toxins and left the luxury and result.

Jennifer Herbert-Coste and Ralph Herbert, Founders





Luzern addresses the needs of the modern, ingredient-savvy client who demands product purity and visible results. Professional Facial Treatments and a full line of take-home products that can be easily customized to effectively address everyday needs, special conditions, and post-clinical applications.



Style Watch- *“Donald Trump’s wife, Melania Knauss, knows how to get the goods. The model and fan of the skin care line, Luzern, has the Force De Vie Crème delivered monthly to her apartment at Trump Towers.”*



Serum Absolut WE3 is featured in the October *“Best of Beauty”* issue of Allure Magazine.



“For those who live a ‘green lifestyle’ there is the organic and preservative-free Luzern line of skin care.” - New Beauty Magazine

“Results, free of toxic parabens, formaldehyde based preservatives, perfume, colorants, and impurities.”- GenLux Magazine



Serum Absolut Control is featured in the October issue of Marie Claire.



As Featured in Vogue - *“Super model Karolina Kurkova; What’s in her beauty bag? Luzern Force De Vie Crème”*

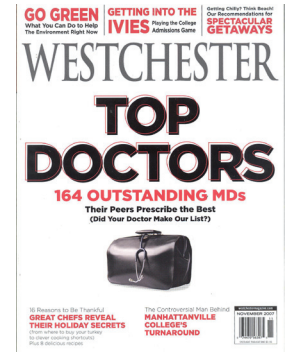




“Designed to work in perfect synergy with clinical dermatological procedures, to help enhance and maintain excellent results. It naturally amplifies and sustains collagen levels to achieve faster and longer lasting results.”



Featured in the article *“Green Your Medicine Cabinet.”*



“In the Glow” Article from Dermatology Times Magazine, review of Luzern Serum Absoluts



“Like adding protein powder to a smoothie, you can punch up your moisturizer or eye crème with a few drops of these vitamin-laced serums.” - Serum Absolut in Lucky Magazine

La Defense SPF 30 rated Top SPF in Luxury Spa Finder Magazine.



VOGUE

“The ingredients, all cultivated at high altitude in the Alps, are rich in antioxidants, all organic and free from chemicals, instead using oxygen to boost cellular reparation and collagen production.”



“Using cutting-edge, pharmaceutical-grade actives, Serum Absolut WE3 diminishes the appearance of creases and amplifies natural collagen production.” Launch Pad Magazine

Luzern Formulating Principles

Pure Processing / Clean Formulation

Pure processing is an innovative, proprietary manufacturing method which keeps active ingredients potent and eliminates the need for synthetic preservatives and chemicals which are harmful to the skin, including; Parabens, Sulfates, Propylene Glycols, TEA, DEA, Phthalates, Mineral Oils, Formaldehyde, Synthetic Colours and Fragrances. These ingredients rapidly penetrate the skin and can counteract anti-aging results.

PURE PROCESSING
CLEAN FORMULATION

Cosmeceutical Actives

Pharmaceutical-grade active ingredients directed at correcting skin conditions associated with aging such as; lines, wrinkles, discoloration and loss of elasticity. No matter how rare or costly, Luzern spares no expense in formulating with the world's most effective pharmaceutical grade ingredients.



**Advanced
Cosmeceutical
Actives**

Bio-Swiss Certified Extracts

The "Gold Standard" of Anti-Aging extracts. Unique Alpine conditions cause these extracts to have ultra-high levels of antioxidants and polyphenols. These ingredients have unsurpassed power to protect the skin from aging and environmental damage. Grown in the Swiss Valais, these select plants are cultivated by a certified organic agricultural cooperative. The plant cultivation is controlled by bio.inspecta (CH) and certified by Bio Suisse (CH).



BIO SUISSE
ORGANIC EXTRACTS



Anti-Aging Skin Care should be safe, gentle, and free of toxins. Allergens and irritants can leave your skin dull, irritated and pre-maturely aged. Like food, your skin care should be of the highest nutritional value and purity.

Professional Intensive

Alpine Isotonic Fluid

A hydrating toner that is designed to deliver maximum hydration to all skin types. Hyaluronic Acid & Sodium PCA holds up to 1000X its weight in water and binds moisture to the skin. Regardless of sebum level, most clients have mild to moderate surface dehydration. **Alpine Isotonic Fluid** deeply hydrates the epidermal layers of the skin. Helps reduce puffiness, swelling, and inflammation.

Pure Molecular Oxygen Treatment Mask

The base of all Luzern facials, **Pure Molecular Oxygen Treatment Mask** is a detoxifying, super-oxygenating, rejuvenating treatment for all skin types. Combined with **Oxygen Dermal Complex**, a state-of-the-art yeast fermentation that increases the uptake of oxygen to skin cells, this kaolin mask infuses the skin with Co-Q10, vitamins, multi-minerals and anti-irritant, antibacterial plant extracts. **Serum Absoluts** can be blended directly into the mask for a customized facial experience.

Detox Massage Fluid

A gentle massage fluid containing Algae and Swiss Garden Cress, decongests and detoxifies the surface layer of the skin, while Roseroot Extract imparts a sense of well being and relaxation through the release of endorphins. Aids in the stimulation of cell respiration and lymph drainage. Swiss Garden Cress Extract has the highest concentration of phytonutrients as well as sulforaphane, a well known activator of phase 2 detoxification enzymes.

Oxygen Dermal Complex

A professional treatment serum to be combined with Oxygen Activator Solution when using the Pure Blue O2 oxygen concentrator. Combines a state-of-the-art yeast fermentation that increases the uptake of oxygen to skin cells with vitamin peptides, multi-minerals and anti-irritant, antibacterial plant extracts. Stimulates collagen synthesis, speeds the healing of tissue, repairs barrier functions and reduces redness and inflammation. Saturates the skin with powerful anti-aging actives. Leaves skin glowing and radiant. Excellent for all skin types especially mature, acne prone, and post-treated skin.

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100X Enzyme Exfoliator- 100% Pumpkin Bio Ferment Extract

Effective, yet gentle, our full strength enzyme is an alternative to acid peels. Powerful Pumpkin Enzyme dissolves dull, keratinized skin without irritation because it works on neutral pH level. Reveals bright, fresh skin, reduces signs of lines and wrinkles while preventing dull skin. Perfect for gradually reducing pigmentation due to pregnancy, hormonal changes, & sun damage.

Hydrating Massage Fluid

Derived from olive squalene, Hydrating Massage Fluid boosts the skin's ability to naturally regenerate, nourish, hydrate, and protect itself. Draws debris and dirt from epidermal skin, dissolves sebum deposits, and deep cleans pores. This rich and silky massage fluid is a luxurious addition to any Luzern facial, increasing slip and allowing for extended facial massage.

Pure Processing / Clean Formulation

The dangers of commonly used chemical ingredients in skin care products are becoming more and more apparent. Since the beginning Luzern has endeavored to use nontoxic, naturally derived- yet effective preservative systems. Luzern refrains from using common ingredients such as Propylene Glycol, a cheap and commonly used humectant, that is a known skin irritant and can cause liver and kidney abnormalities. DEA/TEA have been linked to organ damage according to several government-funded studies, and have been proven to cause cancer in rats when applied topically. Chemicals like this have no place in our skin care. They are not necessary to obtain results, in fact, they may counteract results by inflaming and irritating the skin; a major cause of premature aging.

Advanced natural antimicrobial, antioxidant protection

Luzern introduces an ingenious defense system that ensures formula integrity while eliminating the need for traditional preservatives. It works by using an enzymatic reaction that naturally inhibits microbial and bacterial growth. This process is one of the safest and most effective ways to protect products from contamination while keeping irritating additives away from the skin. Additionally, this system helps protect sensitive cosmeceutical ingredients, such as pure Vitamin C from oxidation, improving effectiveness and results.

- **Zero** Paraben
- **Zero** Phthalates
- **Zero** Sulphates
- **Zero** Propylene Glycols
- **Zero** TEA and DEA
- **Zero** Alcohol
- **Zero** Formaldehyde
- **Zero** Synthetic Colors
- **Zero** Synthetic Fragrance
- **Zero** Mineral Oils



PURE PROCESSING
CLEAN FORMULATION



Luzern products contain an average of 4 to 6 times more Bio-Active Ingredients than other brands. Our ingredients work synergistically to create the perfect conditions for building healthy, beautiful skin.

Facial Treatment Benefits

Detoxification

Today, more than ever, detoxification of the skin is an essential component of a great facial. Clients are exposed to unprecedented environmental and urban pollution, as well as to toxins found in our food and water. Detoxification is achieved in several stages during Luzern facial treatments including manual massage, and the use of ingredients such as Oxygen-inducing flora and Pure Zermatt Glacier Waters. Our unique “Purifying Pressure Massage” combined with our Detox Massage Fluid relaxes tensions while gently releasing toxins and stimulating lymphatic flow.

Exfoliation

Luzern uses both an exfoliating scrub and a powerful 100% enzyme peel for professional exfoliation. We have found these methods to be very effective without irritation, leaving your client's skin more even-toned, brighter and fresher. Removing dull, dead skin cells reveals radiant skin and allows most effective product penetration.

Hydration

A relaxing, cool compress of Hyaluronic Acid, Amino-Peptides and Pure Zermatt Glacier Water are captured in our Alpine Isotonic Fluid to maximize healing and hydration of the skin, leaving even the most dry or dehydrated skin plump and hydrated.

Oxygenation

It's like a day in the fresh Alpine air for your skin. Oxygenation is the key to cell detoxification, micro-circulation and respiration. Our unique O2 systems sends oxygen deep into the skin to detoxify, stimulate metabolic functions and deliver vital nutrients. Our Pure Oxygen Molecular Treatment Mask uses a liposome delivery system to transport oxygen into the cells. Pure Blue O2 Oxygen Concentrator finishes your treatments with a blast of Pure O2 and vitamins. Oxygen treatments leave skin firm, dewy and glowing!

Professional



Professional Intensives are designed for the aesthetic professional seeking customized, results-driven solutions for their clientele. Luzern facial treatments get excellent results while relaxing and pampering clients. Luzern treatments are highly customizable and work equally well within a Day-Spa and Med-Spa setting.

“Luzern facials give results that last...fine lines disappear, the skin glows. My clients are thrilled!”

Spa Director, Four Seasons Hotel & Spa, NYC

Actives; Our Top Ten Anti-Aging Cosmeceuticals

The pharmaceutical grade actives used by Luzern were chosen for their ability to work synergistically and exponentially with one another by increasing cellular energy and preserving healthy cell function.

Oxygen- “As Essential to the Skin as Water”

BIODYNE TRF (Tissue Respiratory Factor)- Named biodyne from the Greek words Bios (life) and Dyne (force). Biodyne TRF assists the skin cells in their uptake of Oxygen. Patented by Dr. Sperti, this cell derivative boosts cell oxygenation to stimulate healthy cell growth and reproduction. Oxygen assists in detoxifying, increasing fresh cell turnover, and building collagen and elastin in the dermis. Oxygen is so important that the skin cells cannot live without it, yet the level of Oxygen in the skin drops significantly as we age. Even by the age of 40. Studies show, skin treated with oxygen not only functions better, but appears visibly more supple and radiant.

Luzern has suspended this miraculous Biodyne molecule within the extraordinary Force De Vie (“Life Force”) formulas and encapsulated it in liposome form to travel deep into the skin. There it helps repair wrinkles and other age related skin damage by improving collagen synthesis, increasing hyaluronic acid synthesis, and promoting outstanding cell renewal for healthy, luminous, younger looking skin.

Coenzyme “Q10-Super antioxidant and skin energizer.”- The powerful, non-synthetic form of Ibedenone

Coenzyme Q10 is a vitamin-like, super antioxidant essential for all cellular activity. It is the “spark” that provides the energy your cells need for collagen and elastin production, nutrient utilization, and to fight free radicals. As we age our body’s ability to produce this vital Coenzyme diminishes, and our skin becomes more prone to the effects of aging, especially wrinkles and hyperpigmentation. Luzern uses state-of-the-art, time-released liposomes to carry Co-Q10 deep into the skin where it’s needed most.



**PURE PROCESSING
CLEAN FORMULATION**



New! Swiss Stem-Cells - “The Cell Preserver”

Swiss Apple Stem Cells work to preserve and protect skin’s stem cells. PhytoCellTech® - a novel plant cell culture technology has been invented to cultivate dedifferentiated callus cells from a rare Swiss apple. These apple stem cells are rich in epigenetic factors and metabolites, assuring the longevity of skin cells to combat chronological aging while delaying senescence of skin cells, preserving the youthful look, firmness and vitality of one’s skin.

Niacinamide B3- “The Great Cell-Communicator”

A super-nutrient for combating aging skin, hyperpigmentation, acne, sensitivity and rosacea. Like epidermal growth factors, but without the possible side effects, Niacinamide interacts with skin cells via cellular communication pathways that “instruct” cells to repair themselves and act more “youthful”; improving cellular energy, reducing inflammation, increasing the production of lipids and ceramides, improving micro-circulation, and inhibiting substances that break down collagen.

Peptides- “The Cell Messengers”

Peptides are chains of small protein molecules that act like a messenger within the skin. They easily penetrate the skin and are highly efficient at stimulating the healing process, triggering the rebuilding of the dermal matrix (collagen) and protecting cells from damage.

Na-R-Lipoic Acid – The “next generation” anti-oxidant powerhouse

Most Lipoic Acid formulas contain a mixture of its two variants, so-called S and R forms, known as Alpha Lipoic Acid. While both S (synthetic) and R (natural) forms are potent antioxidants, only R-lipoic acid improves cellular energy production and reduces inflammation- a major cause of aging. R-Lipoic Acid not only provides your cells superior antioxidant protection, it makes other antioxidants, such as Vitamin C, Vitamin E and CoQ10, work better!

La Defense; The ultimate UV and Collagen Protector

Advanced Broad Spectrum UV Protection Properties:

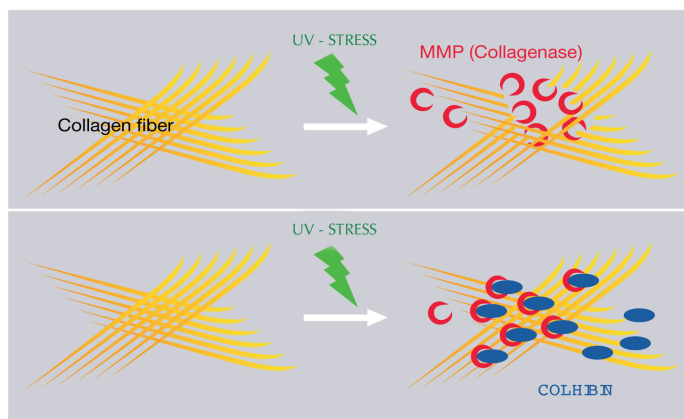
Zinc Oxide (Z-Cote)

Zinc Oxide provides superior protection against UVB, long wave UVA and short wave UVA radiation. In fact, it is the only ingredient that protects against all three types of radiation and is the safest and most effective ingredient that protects the skin against UVA rays; the #1 cause of wrinkles and premature skin aging.

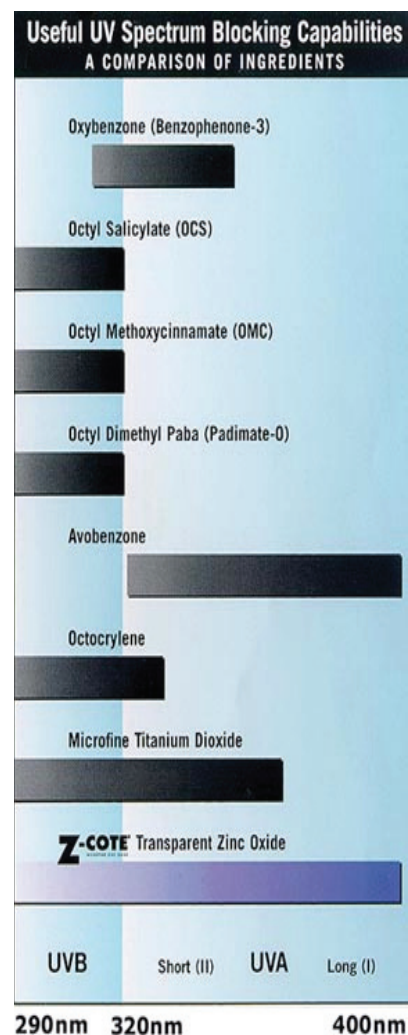
Hydrolyzed Rice Peptides

Sun-damaged skin is characterized by a strong loss of Collagen. An increase in activity of Collagenases, also known as Matrix Metallo Proteinases (MMP), gives sun damaged skin its rough appearance and causes wrinkles. Key to UV-induced skin degradation is a massive increase in MMP levels that follow exposure to UV rays.

Hydrolyzed Rice Peptides protects the skin from collagen degrading effects of collagenase caused by sun exposure. This activity helps delay skin aging characterized by wrinkle formation, reduced elasticity, skin dryness and age spots.



An efficient protection against unregulated MMP's (Collagenases) activity such as offered by **Hydrolyzed Rice Peptides**.

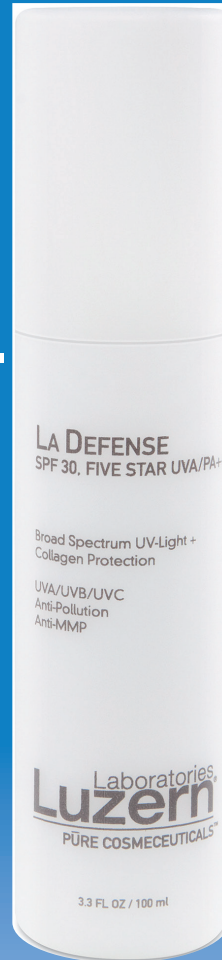


Zinc Mineral Base

Physically shields against UVA/UVB/UVC rays to help prevent premature skin aging and sun damage.

MMP Inhibitor

Rice Peptides protect vital collagen from UV-light induced damage.



Anti-Pollution/ Ozone

Antioxidant protection against smoke, smog and ozone that can damage skin.

It's the Next Generation in Sun Protection

La Defense is the ultimate natural, non-chemical sunblock. This ultra-transparent, ultra-light mineral formula provides broad-spectrum UV protection, anti-pollution protection and inhibits MMP (UV induced collagen damage). 14% Zinc Oxide (Z-Cote) blocks 98% of UVA light; the #1 cause of skin aging. Ideal for all skin types, including post-treated and sensitive skin.

Actives; Our Top Ten Anti-Aging Cosmeceuticals

Vitamin C- “The Antioxidant Superpower (L-Ascorbic Acid, Vitamin C Ester)”

When applied topically, Vitamin C stimulates collagen and protects the skin from environmental damage. Vitamin C gently exfoliates, firms and brightens the skin, imparting the skin with a more even tone and porcelain effect. Luzern uses both water-soluble and fat soluble versions of Vitamin C to ensure the delivery of the most potent and stable form of this powerful antioxidant.

Hyaluronic Acid- The Skin “Plumper”

HA occurs naturally in the deeper layers of our skin. It helps skin stay smooth and “plump” through its ability to hold up to 1,000 times its weight in water. The ability to retain and hold moisture is the secret to youthful looking, healthy skin. As we age the skin begins to lose its ability to retain moisture, we begin to lose elasticity, and lines and wrinkles appear. HA puts back what is naturally lost to restore radiance and youthful looking skin.

Alpha-Hydroxy Acid- “The Radiance Booster”

Derived from French Chardonnay Grapes. Fermented to produce highly refined Alpha Hydroxy Acids (Malic Acid and Lactic Acid). These gentle, yet effective AHA's refine surface texture and promote smoother, younger looking skin by increasing the rate of cellular renewal.

Metabiotics Resveratrol - Probiotics for the Body, Metabiotics for the Skin

Metabiotics Resveratrol is a powerful new active produced through the fermentation of the small molecule, resveratrol. In Vitro studies, it demonstrates its ability to target micro-inflammation and maintain the structural integrity of skin cells through the dermal epidermal junction.

Laboratories
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PŪRE COSMECEUTICALS™



No Animal Testing



Advanced
Cosmeceutical
Actives



BIOSUISSE
ORGANIC EXTRACTS

PURE PROCESSING
CLEAN FORMULATION



Why Bio-Swiss?

Swiss Alpine plants, found at the highest possible altitudes, have been subjected to strong temperature fluctuations and high UV radiation. Environmental studies have found that these high altitude plants contain higher concentration of antioxidants. Because of this unique Alpine “protective factor,” Swiss extracts are the “Gold Standard” in organic botanical extracts. Their “protective factor” has been harnessed by Luzern to develop products that protect the skin from the negative impact of the modern environment.

Serum Absolut: Individualized Skin Care



- WE³:** Stem Cell and Advanced Peptide Wrinkle Eraser
- The ultimate anti-wrinkle spot treatment
 - Amino Peptides naturally relax surface creases
 - Boosts Collagen production to reduce and prevent further wrinkles



- Firm:** Advanced Peptide + DMAE Instant Firming/Lifting Technology
- The ultimate “youth-keeping” serum
 - Instantly penetrates, lifts and firms
 - Boosts Collagen to lift skin from within



- Lighten:** Swiss Extract + Stabilized Vitamin C Skin Brightening, Anti-Age Spot Complex
- Diminishes age and sun spots
 - Brightens and evens complexion



- Au Vin:** 12% AHA + Resveratrol Exfoliating, Refining Vinotherapy
- Gently exfoliates dead skin cells
 - Brightens skin tone
 - Minimize the appearance of wrinkles and decongests pores



- V12:** 15% Pure Vitamin C + Niacinamide Anti-Aging/Antioxidant Complex
- Diminishes and prevents signs of wrinkles and sagging
 - Stimulates Collagen synthesis and keeps skin firm
 - Evens tone to give skin a porcelain, luminous effect



- Vanish:** 2% Haloxyl/5% Rice Peptides Under-eye Dark Circle Eraser
- Helps eliminate under-eye discoloration
 - Reduces puffiness and inflammation
 - Improves microcirculation



- Rescue:** The Ultimate Remedy for Skin in Crisis
- Aids in the regeneration of severely dry skin
 - Aids in regeneration of damaged, sun damaged and scarred skin



- RC:** Anti-redness, Anti-inflammatory Skin Perfecting Rosacea Care
- Provides instant and on going relief from Rosacea flare-ups
 - Reduces Redness and Inflammation
 - Creates a shield between skin and trigger irritants



- Calm:** Anti-Sensitivity, Anti-Irritation Swiss Extract Soothing Intensive
- Brings instant comfort to sensitive skin
 - Creates a powerful shield between skin and the environment
 - Slowly releases anti-irritant, barrier protection



- Control:** 2% Salicylic Acid + 5% Niacinamide Skin Clarifying Anti-Blemish Care
- Heals and prevents blemishes
 - Controls current and future breakouts
 - Controls Oil and minimizes pores while refining surface texture



- Clinical Collagen Booster RX:** Post-Clinical Injection, Laser, Lift and Peel enhancer. Developed to optimize the results of clinical procedures
- Peptides strengthen collagen fibers and stimulate new collagen growth
 - Deeply hydrates and repairs damaged barrier function
 - Soothes skin and reduces inflammation



- ReHydrate:** 10% Hyaluronic Acid, Vitamin B5 + Bio-Lipid Moisture Enhancing Complex
- Hydrates and absorbs into skin instantly
 - Restores barrier functions of epidermis
 - Improves long term hydration

Customizable

Choose one or several serums to target your client's unique needs.



Airless

Sensitive active ingredients are kept fresh and potent.



Super Charged

Packed with high potency pharmaceutical grade actives and Bio-Swiss plant extracts.



Serum Absolut

Customize and target specific problem areas. Serum Absoluts are individualized, high-potency cosmeceuticals in their purest and most concentrated form. Is wrinkle prevention a priority, or is your skin too sensitive? Whatever your concern, Serum Absoluts expertly target the problem. Just add a few drops of one or more of our twelve serums to your daily skin care regimen to customize your skin care. Add or omit serums depending on the changing needs of your skin at any time of the day, month or year.

Bio-Swiss Organic Botanicals: Top Five Anti-Aging Swiss Extracts

Edelweiss- “Anti-Aging Superstar of the Swiss Alps” -

A high performance antioxidant with free radical scavenging properties. It provides increased type III collagen protection and inhibits harmful hyaluronidase, 5-lipoxygenase and elastase activation. Edelweiss EP promotes a soothing effect, ideal for stressed and sensitive skin.

Artemisia Umbelliformis Extract -

Often compared to Vitamin C in its antioxidative properties. It protects the skin from free radicals and acts as a strong anti-inflammatory.

Luzern City Stress Complex -

Buddleja Davidii Extract and Thymus Vulgaris (Thyme) Extract. An active plant-derived complex developed to protect the skin against toxic radicals like ozone produced photochemically in the smog and fatigue (“city stress”).

Luzern’s Organic Skin Brightening Complex-

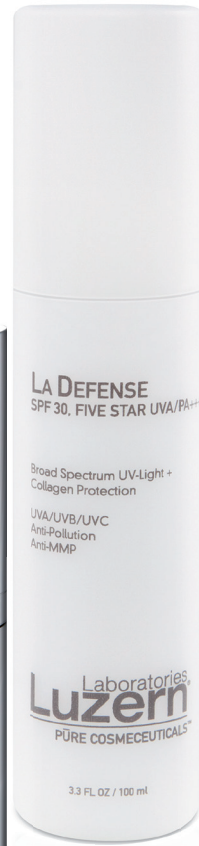
Developed with the help of In-Vitro assays, human cell cultures, and a skin model with barrier effect. It has been proven to have a significant skin brightening effect with regular topical use. It was additionally shown to reduce the color and size of age spots in a twelve week in-vivo study. The complex contains: Malva Sylvestris Extract, Mentha Piperita Leaf Extract, Primula Veris Extract, Alchemilla Vulgaris Extract, Veronica Officinalis Extract, Melissa Officinalis Leaf Extract, Achillea Millefolium Extract.

Plantago Lanceolata Leaf Extract -

Stimulates collagen synthesis, thereby thickening the extracellular matrix. The Flavenoids and Tannins yield anti-inflammatory and antioxidant properties and act as hyaluronidase inhibitors.



**PURE PROCESSING
CLEAN FORMULATION**



Force De Vie : Re-ignite Your Skin's Health and Radiance

Force De Vie Crème Luxe

Bathe your skin in the ultimate anti-aging moisturizer. Force De Vie restores the “Life Force” to skin by optimizing 3 key cellular elements: energy, moisture, and nutrients. Pure oxygen is a mega-energy source that awakens skin cells and boosts cell metabolism for a fresh, healthy, glowing complexion. Ideal mid-weight moisture for normal and dry skin types.

Force De Vie Crème Intensive

An ultra-rich, super hydrating version of the original Crème Luxe. Delivers vital Oxygen and anti-wrinkle Co-Q 10 while deeply hydrating for healthy-looking, radiant skin. Excellent for dry, very dry and mature skin needing heavy-weight moisture and anti-aging benefits. Makes a great night crème.

Force De Vie Lotion

A lotion of the future: elegant in texture, ultra-effective and free of toxic impurities and irritants. Oxygen and Co-Q 10 nourishes and protects, while Hyaluronic Acid hydrates for glowing, luminous skin. Excellent for those wanting light-weight moisture and powerful anti-aging protection.

Force De Vie Micro-Gel

The ultimate oil-controlling, anti-aging moisturizer. Oxygen and Co-Q10 boost cell energy, cell detoxification and skin radiance. Hyaluronic Acid creates the perfect moisture balance. Selected fractions from Saw Palmetto and Sesame Seeds expertly regulate sebum. Bio-Swiss extracts combat acne-causing bacteria, inflammation and reduce the appearance of pores. Ideal for oily, combination, oily/ dehydrated and acne prone skin.

Force De Vie Eye Contour Crème

An intensive anti-puffiness, anti-wrinkle therapy for the delicate eye area. This moisture-rich crème unites Luzern's breakthrough Oxygen delivery and Co-Q10, with Vitamin K, advanced peptides and Bio-Swiss botanicals to nourish, protect and perfect. Diminishes “crow's feet” and dark circles, while stimulating cellular respiration, micro-circulation, and collagen production. Excellent for all skin types.

Retail

Oxygen

Biodyne Tissue Respiration Factor (Time-Released)
Boosts cellular energy.



Anti-Aging

Coenzyme Q10, Alpha Lipoic Acid Bio-Swiss
Edelweiss Extracts and Vitamin C Ester Boosts
cellular protection.

Moisture

Hyaluronic Acid,
Swiss Mountain Waters,
Boosts cellular hydration.

Force De Vie

The ultimate line of Anti-Aging Moisturizers, for face and under eye. Force De Vie are formulated to Re-ignite the “Life Force” of the skin by optimizing 3 key cellular elements: Energy, Moisture and Nutrients. Highly active and effective Pharmaceutical-Grade ingredients such as Oxygen, Coenzyme Q10, Hyaluronic Acid, Vitamin C, and Edelweiss Extract boost skin’s longevity and radiance.

Retail

Luzern retail products transition the spa experience into at-home luxury to be enjoyed everyday. Three product lines work synergistically to create the ideal conditions for building beautiful, healthy skin. Luzern products are prescribed by trained skin care professionals at exclusive clinical and spa locations.

Balance

Swiss botanicals tone and balance to prepare skin to achieve optimal results from the skin care products to follow.

Purify

Sourced in the pristine Swiss Alpine environment, Pure Zermatt Glacier Water's combination of minerals and trace elements moisturize and energize for radiant skin.

Cleanse

Ultra-gentle, vegetable-derived cleansing agents remove impurities without stripping or drying skin.



Swiss Glacial Purifiers

Our line of Cleansers, Toners, and Manual Exfoliants perfectly balance and cleanse the skin without throwing it out of balance and never leaving trace additives or toxins behind. Glacial Purifiers use water sourced in the pristine Swiss Alpine Environment surrounding the famous Matterhorn. Pure Zermatt Glacier Water has been preserved, untouched for centuries and has a unique combination of minerals and trace elements that moisturize and energize for radiant skin.

Swiss Glacial Purifiers

Pure Cleansing Creme

This ultra-gentle rich textured creme thoroughly removes all traces of dirt and oil without stripping, drying or irritating. Skin is left feeling fresh, soft and thoroughly clean. It is gentle enough to be used on sensitive skin and post clinically treated skin. Ideal for normal/dry/mature skin.

Pure Cleansing Geleé

This ultra-gentle cleanser thoroughly removes all traces of dirt and oil without stripping, drying or irritating. Skin is left feeling fresh, soft and thoroughly clean. It is gentle enough to be used on sensitive skin and post clinically treated skin. Ideal for normal/combo/oily skin.

Hydra-Micellar Fluid

This gentle, dual-function formula easily removes all traces of eye makeup while protecting skin against dehydration. Leaves skin fresh and smooth without an oily feeling. Suitable for sensitive skin and contact lens wearers.

Micro Exfoliant

A rich textured, ultra-gentle scrub with serious smoothing power. Combines micro fine jojoba beads and an infusion of certified organic botanicals to refine and brighten the appearance of skin, improve hydration, and clear clogged pores. Imparts a youthful glow, smoothes skin texture and refines pores. Great for all skin types.

Alpine Isotonic Fluid- Hydra-Enhancing Mist

This restorative toner immediately leaves skin feeling luxuriously hydrated and supple. Pure Zermatt Glacier Water delivers vital hydration and energy, Bio Swiss plant extracts protect and soothe, while non-alcohol astringents gently remove surface debris and impurities left behind after cleansing. For normal to dry skin.

Vita O2 Hydra-Healing Mist

A soothing toner that helps remove excess residue and restore skin to its natural pH. Provides on-demand protection against dehydration, irritation and damaging free radicals that come from sun exposure, and environmental pollutants. For normal, combo, or oily skin.