

*estelle & thild*  
STOCKHOLM

**PURE BIOACTIVE SKIN CARE**  
CERTIFIED ORGANIC





» *With Estelle & Thild, my aim was to create an effective skincare line, based on pure organic ingredients, as part of an Econista lifestyle* «

PERNILLA RÖNNBERG  
FOUNDER & CEO

## PURE BIOACTIVE SKIN CARE

*Certified organic*

Welcome to the world of Estelle & Thild! Discover a new generation of skincare based on organic ingredients with proven effect.

Estelle & Thild is more than just a Swedish organic brand: it's about providing a sustainable, ultra-effective skincare solution for the modern woman, with a feeling of everyday luxury.

The story of Estelle & Thild began when founder Pernilla Rönnerberg started to reflect on the future of her daughters Estelle and Mathilde, and the world in which they were to grow up.

Together with a team of experts, she created what she herself found lacking on the market: a range of pure, organic products of the highest possible quality. She developed the brand based on the most exclusive extracts and oils nature has to offer and free from additives such as parabens and mineral oils. Thanks to its pure content, the entire series also got certified as organic by Ecocert.

Estelle & Thild quickly became a success both in Sweden and overseas. Hyped as "the new Swedish skin secret" by Vogue, the brand gained an international

reputation as a premium eco-friendly skincare line that truly delivered what every woman wants: healthy, glowing skin.

Today, the brand – encompassing a wide range of products for skin, body and baby care – can be found in 1200 stores around the world, including prestigious department stores in Scandinavia and overseas.

Estelle & Thild have chosen to certify our products through ECOCERT, the largest independent certification body in Europe and USA.

### GUARANTEED

- Organic certification through Ecocert
- Certified Nordic production
- Recyclable packaging
- Non-animal tested



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## ROSE OTTO

*Advanced age prevent*  
30+

The Rose Otto facial series is specially developed to efficiently counteract the ageing process, and is based on powerful bioactive extracts and oils from the most exclusive organic ingredients. Flavonoids and polyphenols, highly effective antioxidants, fight free radicals and protect against their damaging effects on the cells.

Ingredients such as fatty acids 3, 6 and 9 are vital for the cell membranes' health and functionality. High levels of vitamins A, B and C strengthen the skin and provide it with an additional supply of nutrients and energy.

### DID YOU KNOW?

*The Rose Otto Oil is the most exclusive oil in the world.  
The commodity exchange price is the same as for gold!*

*»Efficiently counteracts the ageing process with powerful vitamins, fatty acids and antioxidants derived from nature«*



## ROSE OTTO

*Advanced age prevent*

30+



### CLEANSING MILK

A certified organic Cleansing Milk enriched with essential fatty acids, vitamins and powerful antioxidants. A rich cleanser that gently but efficiently removes make-up. *150 ml*



### FACIAL TONER

A certified organic Facial Toner that revitalizes cell metabolism, neutralizes free radicals and actively counteracts the ageing process. *150 ml*

### FACE CREAM

The optimal combination of science and nature, this daily moisturiser is loaded with highly active ingredients that combat signs of ageing. Boosts elasticity and helps prevent oxidative damage. Feeds your skin with moisture from fig fruit and powerful antioxidants from blueberry seed oil. *50 ml*

### EYE CREAM

Expert, multi-tasking eye care that protects and hydrates. Feeds your skin with exclusive extracts and oils to improve elasticity and prevents premature ageing. Fig fruit and lingonberry seed oil restore softness and firmness. *20 ml*



### NIGHT CREAM

The ultimate nocturnal treat, drawing on highly exclusive and advanced extracts to repair, restore and revitalise the skin. Awaken to a glowing skin that feels smoother and softer. Feeds your skin with omega 3, 6 and 9 from sacha inchi seed, and powerful antioxidants from lingonberry. Rose otto essential oil relaxes and calms. *50 ml*



### FACIAL SERUM

Rediscover soft, firm skin with that extra glow. Organic goes high-tech with this super-charged skin booster. Feeds your skin with vitamins, antioxidants and other age prevention essentials to optimise skin elasticity. With skin-quenching melon extract and a highly active complex derived from black currant and pine bark. *30 ml*



### FACIAL OIL

Spoil yourself with a blend of exclusive oils from rose otto, blueberry and sacha inci, the richest source of omega 3, 6 and 9. Feeds your skin with powerful antioxidants, vitamins and essential fatty acids that energise, repair and defend your skin against oxidative damage and skin dehydration. *30 ml*

#### TIP!

*For an extra powerful anti age treatment - mix a couple of drops of Facial Oil and Facial Serum every morning and evening.*

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» *Soothes and protects sensitive skin.  
100% free from perfume and allergy tested* «

## FRAGRANCE FREE

*Sensitive skin*

The Fragrance Free Facial Series is adapted to sensitive skin and consists of natural and organic ingredients of the highest quality. The series is allergy tested and 100% free from perfume and fragrance oils.

The nourishing and nutritious ingredients soothe and protect the skin while strengthening its natural protective barrier.

### DID YOU KNOW?

*Sensitive skin is a common condition that can affect all skin types. Fragrance-free products are recommended for all sufferers to avoid redness and reactions.*



## FRAGRANCE FREE

*Sensitive skin*



### CLEANSING MILK

A certified organic Cleansing Milk that is 100% perfume-free and developed for sensitive and dry skin. Cleanses gently and efficiently without dehydrating the skin. Can be used with or without water which can be abrasive for some skins. *150 ml*



### CLEANSING GEL

A soothing 100% perfume-free certified organic Cleansing Gel that cleanses efficiently without dehydrating the skin. Developed for sensitive and combination skin. *150 ml*



### FACIAL TONER

A certified organic alcohol-free, fragrance-free Facial Toner for sensitive skin. Aloe vera and vanilla soothe and support the skin's natural protective barrier. *150 ml*



### FACE CREAM

A moisturising day cream with the gentlest touch, for sensitive skin in need of care and relief. A mild blend of high-quality ingredients ease discomfort while restoring your skin's natural balance and protective barriers. Feeds your skin with nutrients from almond oil, soothing aloe vera and vanilla. *50 ml*



### NIGHT CREAM

A super-soothing night treatment for sensitive skin. Feeds your skin with rejuvenating natural amino acids that strengthen, protect and care, leaving your skin soft, supple and comfortable. Aloe vera, vanilla and almond oil provide extra relief and moisture. *50 ml*



### FACIAL OIL

A pure, exclusive oil for sensitive, dry skin in need of an extra treat. This meltingly soft blend feeds your skin with the highest quality oils from jojoba, almond and sacha inchi rich in vitamins, omega 3, 6 and 9. Formulated to soften and soothe your skin while providing extra nutrition. Helps the skin maintain a glowing softness and prevent skin dehydration. *30 ml*



### EYE BALM

A lightweight, ultra-mild eye balm, giving hydration and optimal comfort while reducing puffiness and strengthening delicate skin. Feeds your skin with essential nutrients from chestnut, vanilla and black elderflower. *20 ml*

#### TIP!

*Use the facial oil as a complement to your daily skin care and adjust the amount to the varying needs of the skin.*

## NEROLI

*Normal/Combination skin*

The facial series Neroli is adapted to normal and combination skin and is based on natural and organic ingredients of the highest quality.

The vitamin-rich formulas moisturize and strengthen the skin to maintain its natural balance and glow. The products have a subtle, zesty scent of neroli oil, which has many curative aromatic properties.

### DID YOU KNOW?

*The essence of the bitter orange tree has been used as a fashionable scent throughout history. The princess Nerola used it as a perfume her gloves and bath. Since then, this refreshing scent has been known as 'neroli'.*

» *The ingredients, rich in vitamins,  
give the skin new radiance and energy* «



## NEROLI

*Normal/Combination skin*



### CLEANSING MILK

Energy-boosting certified organic Cleansing Milk for normal and combination skin. Cleanses gently and efficiently without aggravating skin problems. *150 ml*



### CLEANSING GEL

Energy-boosting certified organic Cleansing Gel for balancing normal and combination skin. Cleanses gently yet efficiently without dehydrating the skin. *150 ml*



### FACIAL TONER

Energy-boosting certified organic Facial Toner for balancing normal and combination skin. The refreshing citrus scent of neroli oil energises and revitalises. *150 ml*



### FACE CREAM

Give your skin that natural glow with this certified organic daily moisturiser, specially formulated to balance and energise. Feeds your skin with healthy vitamins and refreshing neroli to keep your skin in top condition. *50 ml*



### NIGHT CREAM

A beauty sleep treatment lightly scented with neroli essential oil for healthier, happier skin. Feeds your skin with naturally active amino acids that revitalise and energise your skin during sleep while restoring its natural balance. Rich in vitamin B, proteins and essential fatty acids. *50 ml*



### EYE BALM

A daily pick-me-up that hydrates, de-puffs and protects the delicate eye area. Feeds your skin with nutrition from black elderflower to reduce swelling and chestnut to boost circulation. *20 ml*

#### TIP!

*Store your Neroli Eye Balm in the fridge for a super cooling effect on tired swollen eyes.*

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## LILY

*Detox Duo*

The Lily Detox Duo is the solution to every skin problem. These ultimate skin revivers that detox and uncover the skin's true glow is what every Econista is looking for.

Formulated with pure organic ingredients that actively and efficiently detox and renew the skin, while bringing back skin's true radiance.

### TIP!

*Mix the scrub with a few drops of cleansing milk for a super-light everyday treatment.*



» *Uncover your skin's true glow* «



### MICRO SCRUB

Uncover your skin's true softness and glow with this pure, certified organic facial scrub. Micro-crystals gently but effectively polish away used skin cells, while stimulating your skin's microcirculation and helping prevent fine lines. The result? Dewy, fresh, smooth skin with new radiance and energy! *50 ml*



### DETOX MASK

Time for a deep-clean? This certified organic, bioactive facial mask is the perfect detox, using natural bentonite clay to clean your skin, unclog pores and get rid of nasty toxins. The result? Boosts cell renewal, and leaves skin soft, smooth and optimally balanced with a finer pore structure. *75 ml*

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## BERGAMOT

*All skin types*

The Bergamot Body and Hair Care Series consists of natural and organic ingredients of the highest quality.

The nourishing ingredients, rich in vitamins, maintain a natural balance in the skin and hair. Each product has a light, pleasant scent of bergamot.

### DID YOU KNOW?

*The bergamot fruit is as large as a lemon.  
It is used for flavouring Earl Grey Tea.*



» Keeps your skin hydrated  
with a smooth velvety touch «

## BERGAMOT

*All skin types*



### BODY OIL

Treat your skin to this velvety soft body oil enriched with pure ingredients and delicately scented with an infusion of bergamot and sandalwood. Cold-pressed oils from avocado, almond and sunflower seed feed your skin with vitamins to give it that extra glow. *150 ml*



### BODY LOTION

Spoil yourself with this silky certified organic body lotion, subtly fragranced with bergamot and sandalwood. The formula keeps moisture levels balanced, protects against harsh conditions and leaves skin super-smooth with new energy. Feeds your skin with soothing aloe vera, revitalizing shea butter and oil from almond and sunflower, both rich in essential fatty acids and vitamins. *200 ml*



### HAND CREAM

Reward your hands with this light, easily-absorbed certified organic cream, lusciously scented with sandalwood and bergamot. Repairing shea butter and nourishing almond oil feed your skin with all the essential nutrients needed for soft, smooth, happy hands. *75 ml*



### SHAMPOO

Certified organic Shampoo for normal and sensitive scalps. A mild sugar surfactant cleanses gently while maintaining the natural balance of the hair and scalp. Soothes and rehydrates, leaving a refreshing citrusy scent from essential oils. *200 ml*



### CONDITIONER

A certified organic Conditioner for all hair types. Contains smoothing seed oil from the pracaxi fruit and nourishing avocado oil, which leave the hair soft and full of lustre. *150ml*



### BODY WASH

A certified organic Body Wash for all skin types. Natural sugar surfactants cleanse gently and maintain the balance of the skin's natural protective barrier, allowing it to absorb a maximum of moisture and nourishing ingredients. *200 ml*

#### TIP!

*The Body Oil works perfectly as a massage oil and gives tanned summer legs a beautifully flattering sheen!*

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## VIOLET

*Body Sculpting Essentials*

Cellulite is a deposit of toxins in the fatty tissue that is most commonly found in the thighs, bottom and hip area because that is where women are wired to store fat. An overload of toxins causes the unwanted deposits, which can be as a result of poor diet, hormones, stress and age.

But let us break it down for you – the three-step Violet series by Estelle & Thild, in combination with a healthy diet and regular exercise will help the skin look smooth, toned and glowing, ready for bikini season!

The three-step Violet series, in combination with a healthy diet and regular exercise will help the skin look smooth, toned and glowing.

STEP 1: EXFOLIATE – BODY SCRUB

STEP 2: DRAIN – SLIMMING OIL

STEP 3: TONE – FIRMING LOTION

» A liquid powerhouse for detoxing  
and reducing cellulite «



## VIOLET

*Body Sculpting Essentials*

### ACTIVE INGREDIENTS INCLUDE:

#### ORGANIC GREEN COFFEE BEANS

Containing caffeine that has been proven to efficiently drain the skin and prevent extra fluid buildup.

#### ORGANIC GREEN TEA

Known for its highly saturated antioxidants and metabolism-boosting qualities, this essential ingredient detoxifies the skin and boosts drainage.

#### ORGANIC WHEAT GERM OIL

A nutrition powerhouse known for its toning properties and ability to strengthen connective tissue thanks to the maintenance of hydration in the skins cells.

#### ORGANIC ARGAN OIL

The famous soothing oil from Morocco that leaves hair and skin smooth and supple.



### STEP 1: EXFOLIATE – BODY SCRUB

*Skin renewal*

Recreate a velvety softness, firm tone and dewy glow with this certified organic body scrub. Micro-crystals smoothly polish your skin while boosting microcirculation and revealing a whole new radiance. Nourishing organic argan oil tones and smoothes for a younger, healthier look. Perfect as a first step in your fight against cellulite. *150 ml*



### STEP 2: DRAIN – SLIMMING OIL

*Anti cellulite*

Level up your fight against cellulite with this power-packed, certified organic slimming oil. Bioactive ingredients are hard at work detoxing and reducing cellulite. Caffeine from organic green coffee drains excess fluids and increases microcirculation for a slimmer silhouette. Organic argan oil boosts skin lipid content and moisture levels for a firmer and more defined look. Flushes out toxins. *100 ml*



### STEP 3: TONE – FIRMING LOTION

*Lifting & toning*

Turn your wish for firmer skin into the real deal with this certified organic lotion, designed to lift and tone. Powerful bioactive ingredients work hard to tighten and increase elasticity. Antioxidants from organic green tea effectively combats damaging free radicals while caffeine from organic coffee even out and refine your skin for a firmer look and feel. *200 ml*



## BABY & CHILD

*100% Free from perfume. Allergy tested*

Children's skin is thinner than adults', having not had the same amount of time to develop and strengthen. Chemical absorption and the resulting harmful effects are therefore greater in young skin.

Our products are specially adapted for the sensitive skin of children and are developed in collaboration with a paediatrician, a toxicologist and a dermatologist.

The series is certified organic and contains thoroughly tested natural ingredients of the highest quality. All products are 100% free from perfume and fragrance oils, which may cause irritation and allergies.

### DID YOU KNOW?

*More than 60% of what we rub on our skin is absorbed by the body.*

*» Mild, 100% perfume-free  
and allergy tested,  
for the most sensitive skin «*



## BABY & CHILD

*100% Free from perfume. Allergy tested*



### BODY CREAM

Mild certified organic Universal Cream for dry and sensitive areas. Soothes skin irritation, strengthens and rebuilds the skin's natural barrier and protects against harsh outdoor elements. Apply on body, face or nappy area to protect against dampness and irritation. *100 ml*



### BODY LOTION

Mild certified organic Body Lotion for daily care. Strengthens and rebuilds the skin's natural protective barrier while rehydrating and soothing sensitive skin. *200 ml*



### BODY OIL

Mild certified organic Body Oil made from cold-pressed oils, which provide vital nourishment for the skin. Rich in essential fatty acids that rebuild the skin's protective barrier and restore its natural ability to hold moisture. Can be used as a bath oil – add a few drops directly to the bath water. *150 ml*



### SHAMPOO

Mild certified organic Shampoo that gently cleanses and rehydrates hair and scalp. Mild, carefully selected ingredients soothe, soften and nourish the sensitive scalps of babies and children. Apply a small amount to the hair and scalp, and rinse thoroughly. *200 ml*



### CONDITIONER

Mild certified organic Conditioner that softens and nourishes the hair. Gently detangles and strengthens hair with pracaxi seed oil and chestnut oil. Apply a small amount to the hair and scalp, and rinse thoroughly. *150 ml*



### BODY WASH

Mild certified organic Body Wash that gently cleanses with sugar surfactants. Maintains the skin's natural protective barrier while rehydrating, rebalancing and soothing sensitive skin. *200 ml*

### PREGNANCY OIL

*An Oil specially developed for use during pregnancy, which increases the skin's elasticity and counteracts stretch marks. 150 ml*



» *The little black dress*  
*of your beauty wardrobe*«

## LIP CARE

*Caring and protecting*

Indulge your lips with organically certified Lip Balms that nourishes and gives a glossy finish. Enriched with antioxidants and moisturizing agents. Cold-pressed oil, rich in essential fatty acids, protects your sensitive lips from the elements.

Gives your lips a lovely scent of real raspberries, and comes in different shades to flatter every skin tone. 15 ml

### DID YOU KNOW?

*The range of super nutrient rich, natural, yet effective lip balms have earned their place on the bathroom shelves of some of the world's flawless faces.*



RUBY RED



VERY BERRY



PERFECT PEACH



PRECIOUS PEARL



RASPBERRY NATURAL



RASPBERRY PINK



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